

Trademark Licensing and Promotional Items

Beginning Fall 2020, Rutgers University has introduced Consolidus as the one-stop shop for all promotional and swag/giveaway needs. This includes all student organizations and University departments. To make things easy, every design on the website is now pre-approved and makes ordering items for your organization much easier!

All items can be viewed at swag.rutgers.edu. All students can log on and browse using their Net ID. Presidents and Treasurers of each organization have the authorization to place order. Please see your advisor for information on how to log in.

All orders will be paid by invoice directly to Consolidus and will require your treasurer to submit a check request to SABO. Please be sure to also email /submit the invoice with the “C” number in the subject line to SABO@echo.rutgers.edu.

On the next page you will find a Step-By-Step Guide on how to purchase your organization’s promotional items.

WORKFLOW DIAGRAM

